

The Bolton Wanderers Development Association have operated lotteries for over 40 years and has been one of the most successful of society lottery operators in the country. We have raised £millions over that time for Bolton Wanderers Football Club to improve facilities, keep us at the forefront of technology and purchase much needed equipment that without lottery funds would not have been possible.

Our lotteries have always had fantastic support from our fans and the people of Bolton – in fact we have always promoted our lotteries as “local lottery, local winners”

However, in more recent years we have seen a massive change in the way our lotteries have been supported.

The introduction of the National Lottery made it more appealing to purchase their lottery tickets and abandon the small lottery operators as the prizes they were able to pay out were, and still are, offering “the dream win”.

In addition, online gambling has now become BIG business, again able to offer massive prizes and pay vast amounts of money for television advertising attracting the younger generation to this much more modern way of gambling.

To overcome these challenges Bolton Wanderers Development Association made the decision to allow other clubs and charities to introduce their supporters and members to our lotteries in return for a fee which they earn from their OWN members ONLY. This gives them AND us the chance to raise more money for BOTH our causes. In so doing the winners are now not always local people as our subscribers come from many different parts of the country.

Bolton Wanderers members who pay their weekly £1 Goldline or £2 Lifeline can be assured that they are not contributing to any other club or charity.

We have received some comments for allowing other clubs/charities to enter our lotteries but every lottery member, whether from Bolton or any other area has the same chance of winning. It really is the luck of the draw. Bolton Wanderers Lotteries have always been, and always will be, completely open for inspection by anyone, even those who are sceptical about our integrity.

By going down the route we have now taken we have ensured that Bolton Wanderers lotteries will continue to be successful and raise as much money as possible for our primary cause - BOLTON WANDERERS FOOTBALL CLUB – while at the same time we are also helping many charities and clubs to raise money for their good causes.

We have now introduced a new section on the projects that the lotteries have funded. Please visit www.bwfc.co.uk/Fans/bwfc-lotteries/lottery-projects/
The section will be updated regularly to keep you informed.

To join our lotteries contact 01204 673777 or email lotteries@bwfc.co.uk