



# **BOLTON WANDERERS**

2017/18 Main Match Sponsorship



**BOLTON WANDERERS**  
Matchday Hospitality

# MAIN MATCH SPONSORSHIP

Main Match Sponsorship offers the perfect environment to entertain your most important clients with a unique matchday experience, whilst showcasing your company brand to a loyal, passionate and engaged audience of over 20,000 Bolton Wanderers fans.

Your Match Sponsor receives the ultimate VIP experience. The opportunity to walk down the players' tunnel to pitchside where you will have your photograph taken with your company logo displayed on the big screen in the background.

You will then enjoy luxury pre-match four-course fine dining in the Platinum Suite, before making your way to prime located padded seating close to the halfway line for the very best views of the match.



THERE'S NO BETTER WAY TO  
**ENTERTAIN YOUR ALL  
IMPORTANT  
BUSINESS  
CLIENTS**

MAIN MATCH SPONSORSHIP

To Book A **Match Sponsorship Package:** | T: **01204 673 761** | E: [sales@bwfc.co.uk](mailto:sales@bwfc.co.uk)





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## BRANDING BENEFITS:

- **VIP package** for a minimum of **10 guests**
- Reception **drink**
- **Pre-match tour** of Macron Stadium
- **Pitchside photograph** with your **company logo** on the **big screen**
- **Four-course fine dining** menu served in the prestigious Platinum Suite
- **Bar allowance\*** \*Please ask for further details
- Prime located **padded seating** close to the halfway line
- Half-time **refreshments**
- Full-time **tea & coffee**

- Complimentary **matchday programmes**
- **Licensed betting** facilities
- Official teamsheets
- Matchday **competition**
- **Post-match photograph and presentation** with a Bolton Wanderers first team player
- **Signed commemorative shirt** presented by a Bolton Wanderers first team player
- **Dedicated table waitress** service throughout the day
- Multiple LED TVs showing live sport

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## BRANDING BENEFITS:

- LED pitch facing advertising
- Your company branding on the big screen shown at intervals throughout the match
- Full page advert in the official matchday programme
- Welcome and your company branding on the commercial page in the official matchday programme
- Public address advertising



SENSE  
LED

MAIN MATCH SPONSORSHIP HOSPITALITY PACKAGE:		PRICES from
Gold Fixture		£1,900
Silver Fixture		£1,800
Bronze Fixture		£1,700

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