



BOLTON WANDERERS

2017/18 Matchball Sponsorship



BOLTON WANDERERS
Matchday Hospitality

MATCHBALL SPONSORSHIP

Our Matchball Sponsor receives the ultimate VIP experience. You will have the exclusive opportunity to walk down the players' tunnel to pitchside where you will have your photograph taken with your company logo displayed on the big screen in the background. Enjoy four-course fine dining before making your way to prime located executive match seats overlooking the halfway line, providing the very best views from the West Stand.

As the Matchball Sponsor you will present the Matchball to the club captains and match officials prior to kick off. Presentation of a signed Bolton Wanderers football and your photographs will be taken with a Bolton Wanderers first team player in the Platinum Suite after the game.

DRESS CODE:

Smart casual: Smart denim and trainers are permitted within the suite, however sportswear and replica shirts are not allowed. The dress code does not apply to children under 12.



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To Book A **Matchball Sponsorship Package:** | T: 01204 673 761 | E: sales@bwfc.co.uk



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PACKAGE BENEFITS:

- **VIP package** for a minimum of **10 guests**
- Reserved **car parking**
- **Pre-match tour** of Macron Stadium
- **Pitchside photograph** with **company logo** on the **big screen**
- **Four-course fine dining** menu served in the prestigious Platinum Suite
- **Bar allowance*** *Please ask for further details
- Prime located **padded seating** close to the halfway line
- Half-time **refreshments**
- Full-time **tea & coffee**
- **Present matchball to club captains** and **match officials** on the pitch prior to kick off

- Complimentary **matchday programmes**
- **Official** teamsheets
- **Licensed betting** facilities
- Matchday **competition**
- **Signed matchball** in a **presentation case** presented by a Bolton Wanderers first team player
- **Dedicated table waitress** service throughout the day
- Multiple LED TVs showing live sport





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BRANDING BENEFITS:

- **LED pitch facing advertising**
- **Your company branding** on the **big screen** shown at intervals **throughout the match**
- **Full page advert** in the **official matchday programme**
- Welcome and your company **branding on the commercial page** in the official matchday Programme
- Public address **advertising**
- **Company logo** on **matchday menus**



MATCHBALL SPONSORSHIP HOSPITALITY PACKAGE:	 PRICES from
Gold Fixture	£1,600
Silver Fixture	£1,500
Bronze Fixture	£1,400

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