



# **BOLTON WANDERERS**

Player Sponsorship 2017/18



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# PLAYER SPONSORSHIP 2017/18 SEASON

Show your support for your favourite Bolton Wanderers player by sponsoring him for the 2017/18 EFL Championship Season.

Our exclusive player sponsorships incorporate valuable marketing exposure by showcasing your company to 15,000 passionate fans every home game, including over 1,000 corporate members. Sponsors receive company details in every matchday programme, company logo on the big screen and social media posts during matchdays.

Player Sponsorship provides your company details on the official Bolton Wanderers website, including a click through to your own personal or company website.

Finally, you will be invited to an exclusive sponsor's only event at Macron Stadium where you will be presented with a signed framed home shirt by your sponsored player.



To Become A **Player Sponsor:** | T: **01204 673 761** | E: **sales@bwfc.co.uk**





## PLAYER SPONSORSHIP INCLUDES:

- An **advertisement within the Player Sponsors page** of each edition of the matchday programme



- Company logo to be **placed on the front of the match programme** when the player is featured



- Company logo on matchday social media **goal GIF's**



- **Company Logo under player profile** on official Bolton Wanderers website with **hyperlinks to your company website**



- **Acknowledgment on the Stadium video screen** at each home game



- An invitation for two people to the player sponsors event where you will be **presented with a framed 2017/2018 home shirt signed by your sponsored player**



PLAYER SPONSORSHIP **£1000** Inc **VAT**