



## **USE OF IMAGES**

The BWFC (Academy) takes its guidance on the use of images from the guidelines issued by The FA Premier League.

All photographs are taken by officials of the club or by photographers vetted by the club. All photographers have been briefed by the DSO for the activity being photographed.

- Before taking photographs of children and young people, parental consent is sought in writing at registration or prior to the event. Parents /Carers are responsible for informing BWFC of any change of circumstance within their son's time at the Academy, which may affect consent.
- Parents and Carers will be informed of how the image will be used.
- All children and young people featured in official BWFC publications will be appropriately dressed.
- Where possible, the image will focus on the activity taking place and not a specific child/ young person.
- Where appropriate, images represent the broad range of youngsters participating safely in the activity.
- Designated photographers will be registered with the FAP, undertake an appropriate level of CRC check, attend a CP workshop and will be personally responsible for keeping up to date with the latest guidelines on the use of images policy. Identification must be worn at all times.
- Inform participants, parents and carers prior to the event that a professional photographer will be in attendance and ensure that we will have established that under no Under 18's will be compromised due to child protection concerns if their image is taken – this can only be done by using the consent form.
- No images of children and young people featured in BWFC publications will be accompanied by details of their surname, school and home address.
- Recordings of children and young people for the purposes of legitimate coaching aids are only filmed by BWFC appointed staff/volunteers and stored safely and securely.
- Report any instances of inappropriate images to the DSO.
- No image to be used for something other than what is was initially agreed for.

**To be reviewed: July 2020**  
**S Ellis Academy DSO**